

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – July 16, 2014**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AVVPBID at 9:00a.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Robinson; Gilmore; Vice-Chairman Collingsworth; Chairman Cusack; Past Chairman Cambridge

**Absent:** Nassif; Hitt

**III. Public Comments:**

No public comments.

**IV. Committee Updates**

**a) Status update: Land Improvement – Chris Hitt**

Chairman Cusack stated that the lighting for the kiosk sign should be in progress and completed soon.

Treasurer Gilmore stated that Fast Signs is asking for 3 unpaid bills. She has made multiple contacts with Fast Signs asking for the bills but they have yet to send it to her.

**b) Status Update: Budget – Donna Gilmore**

Treasurer Gilmore stated that she submitted the end of the year PBID expense report.

**c) Status Update: Marketing – Scott Nassif**

Chairman Cusack stated that the Town is working with the PBID to set up the event on August 22, 2014. There is a possibility of a car show taking place within the Village on August 22, 2014 as well. The Village continues to advertise within the newspaper. Thursday August 14, 2014 will be the day PBID sponsors the Concert in the Park series and will be recognized. The concert starts at 6:00PM and the board will be recognized at 7:00PM.

**d) Suggested items for next agenda**

No new suggested items.

V. **CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

- a) Approval of Minutes of June 18, 2014.

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

- b) Treasurer's Report – Month of June, 2014

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Robinson and second by Vice-Chairman Collingsworth to approve items a and b.  
The motion passed unanimously.

VI. **NEW BOARD BUSSINESS**

- a) **Chamber of Commerce Update**

Nyeka from the Chamber of Commerce stated they updated the village website along with the Facebook and Twitter. They received 25 more "likes" for this past month. Twitter has 65 followers. Calvary Chapel's sign is up and corrected. The constant contact is sent out each week on Wednesday. The June and July newsletter has been successfully sent out.

- b) **San Bernardino County Sheriffs Department Update & 2014-2015 Contract**

Sergeant Henry from the San Bernardino Sheriffs Department gave an annual report for the PBID. The 2013-2014 fiscal year proactive statistics:

Business Contacts: 122  
Pedestrian Checks: 109  
Arrests: 21  
Traffic Stops: 55  
Vandalisms: 1  
Investigations: 6  
Follow Up's: 4  
Extra patrols: 101  
Security Checks: 49  
Vehicle Checks: 22

Part I Crimes Report:  
2012-2013= 158  
2013-2014= 111  
That's almost a 30% decrease

**VII. Board Comments**

No board comments

**VIII. ADJOURNMENT:**

Chairman Cusack motioned to adjourn and second by Treasurer Gilmore. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:31 a.m. to the next meeting of August 20 16, 2014 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

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Brett Savage  
Administrative Consultant

Approved:

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Chairman Cusack