

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – June 20, 2012**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AVVPBID at 9:04a.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Robinson; Gilmore; Chairman Cusack; Vice-Chairman Nassif; Past Chairman Cambridge; Collingsworth

**Absent:** Carpino; Hitt

**III. Public Comments:**

No public comments.

**IV. Committee Updates**

**a) Status update: Landscape –Chris Hitt**

Board Member Hitt was absent so Chairman Cusack stated the PBID should go out to bid in August. After the bid they should start working on the curb and gutters, and lastly the plants will go in during the spring.

**b) Status Update: Budget – Donna Gilmore**

Donna Gilmore stated the budget was approved at the last Town Council meeting.

**c) Status Update: Marketing –Vice-Chairman Nassif**

Vice-Chairmen Nassif stated he talked with Sam from Mojave Copy and Printing and 6 businesses have already signed up for advertisement spots. The radio ads are already implemented which are receiving positive feedback. Kiosk signs have passed inspection Dig Alert and the public works division of the town. They should be installed within the upcoming week.

**d) Suggested items for next agenda**

The PBID Board has an open seat and the board discussed the possibility of an individual from the Fire District, Town or MWA to fill the vacancy.

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

- a) Approval of Minutes of May 16, 2012.

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

- b) Treasurer's Report – Month of May, 2012

**Recommendation:**

Approve the subject Treasures Report as part of the consent agenda

Motion by Vice-Chairman Nassif and seconded by Past Chairman Cambridge approve consent agenda items a and b.

**Vote:** 6-0-2

Motion carried

**VI. NEW BOARD BUSSINESS**

- a) **Chamber of Commerce Update**

Nyeka from the Chamber of Commerce stated they have set up a Twitter account for the Village. There have been 3 new businesses, which have signed up for the kiosk sign program.

- b) **Ed Henning and Associates Update**

Ed Henning stated the Town Council approved the ballot phase of the renewal project. The ballots will be given to the town and they will inspect the packets to confirm the validity. There are a number of pages that may make it confusing, but that is because of the California lawmakers creating such laws. We need 50% weighted "yes" votes to continue the PBID for another 5 years. We will continue to conduct outreach and help any voters if there is any confusing or difficulties with the ballots.

**VII. BOARD COMMENTS:**

No comments.

**VIII. ADJOURNMENT:**

Board Member Collingsworth motioned to adjourn and second by Vice-Chairman Nassif. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:31 a.m. to the next meeting of July 18, 2012 at 9:00 a.m. at the offices

of Mojave Water Agency.

Respectfully Submitted

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Brett Savage  
Administrative Consultant

Approved:

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Chairman Cusack