

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – May 16, 2012**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:02a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Robinson; Gilmore; Chairman Cusack; Vice-Chairman Nassif; Past Chairman Cambridge; Hitt; Collingsworth

Absent: Carpino

III. Public Comments:

No public comments.

IV. Committee Updates

a) Status update: Landscape –Chris Hitt

Board Member Hitt stated that he had a meeting the other day and the Landscape Committee hopes to have a bid date of July. They do not wish to plant in the winter.

Orlando from the Town stated that they have been able to reassign the funding source, which means they have already shown the job hiring process needed to receive the funding. We hope to obtain \$580,000 for landscaping and landscaping only. It reduces the amount funds the PBID would have to spend from its own account. There will be one bid for the whole project.

b) Status Update: Budget – Donna Gilmore

Donna Gilmore stated the Budget Committee met twice and produced a budget of \$282,850

c) Status Update: Marketing –Vice-Chairman Nassif

Vice-Chairmen Nassif stated that there is not much new to report. . The committee thinks there will be enough funds to purchase new generic banners. The kiosk signs locations will be marked and then surveyed by Dig Alert. Once completed, the Town will approve the locations then they will be able to be installed.

d) Suggested items for next agenda

No new suggested items.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of April 18, 2012.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of April, 2012

Recommendation:

Approve the subject Treasures Report as part of the consent agenda

Motion by Board Member Gilmore and seconded by Board Member Hitt approve consent agenda items a and b.

Vote: 7-0-1

Motion carried

VI. NEW BOARD BUSSINESS

a) Chamber of Commerce Update

Nyeka from the Chamber of Commerce stated there are 12 companies who have filled out applications for placement on the kiosk signs. There are 2 new companies in the Village. The Facebook page has been updated. The newsletter will be sent out shortly.

b) Ed Henning and Associates Update

Ed Henning stated that he thought we could not get any closer without going over the %50 threshold. We are extremely close and need less than %1 to reach our goal. The final owner to sign the petition to get the PBID to reach their goal will have their picture taken with a board member and placed in the next newsletter. The next town council meeting will be June 12, 2012 to present our matter to the town council. We must allow at least 45 days for a public hear which means the approval must be on the August 14, 2012 town council agenda.

c) Approval of the Budget for 2013

Recommendation:

Approve the subject Budget 2013

Board Member Gilmore stated they have made minor changes to the budget. Lowered consulting services and changed the amount of funds allotted to ARGP because not many people have utilized these funds. Assign more funds to the website. Legal and accounting along with education stayed the same. Business supplies lowered. Meeting refreshment lowered. Office equipment lowered. Filing fees and taxes lowered. Light and banners lowered. Eliminated miscellaneous expenses. Raised property acquisition. Allotted funds to median utilities.

Orlando from the Town stated June 12, 2012 will be the date when the town council will review it.

Motion by Board Member Collingsworth and seconded by Board Member Hitt approve Budget 2013.

Vote: 7-0-1

Motion carried

d) Approval of Contract with Mojave Copy and Printing Inc

Recommendation:

Approve the subject Contract of Mojave Copy and Printing Inc

Sam from Mojave Copy and Printing Inc stated there are 2 things. He sent Mr. Savage an email concerning the newsletter and I hope you had time to review it. 3600-4950 is the amount of businesses and homes that would be reached with this document. There will be 6 issues at a cost of \$4320. It would cost \$199 with the financial support of the PBID for the businesses in the Village to advertise to 3600 homes and businesses. He cant start working until the board approves it and makes a decision on whether or not to subsidize it for the businesses in the Village.

Motion by Board Member Collingsworth and seconded by Board Member Hitt approve the Contract with Mojave Copy and Printing Inc.

Vote: 7-0-1

Motion carried

VII. BOARD COMMENTS:

Past Chairman Cambirdge stated in light of the economic situation PBID has been responsible with their funds and progressing through these tough times.

VIII. ADJOURNMENT:

Vice-Chairman Nassif motioned to adjourn and second by Board Member Hitt. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:40 a.m.

to the next meeting of June 20, 2012 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Cusack