

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – April 23, 2013**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:03a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Hitt; Robinson; Chairman Cusack; Collingsworth

Absent: Past Chairman Cambridge; Vice-Chairman Nassif

III. Public Comments:

Captain Lana Tomlin from the Apple Valley Police Department stated that last month Sergeant Henry made a presentation and discussed changing the hours of the shifts. She stated that they could accommodate what the PBID would like with concern to the shift hours. They are working roughly 32 hours a month.

Chairman Cusack would like to see more than one day a week for the PBID extra patrol shifts. He stated that there would be a meeting held to discuss exactly what the PBID wants with concern to the shifts for the extra patrol for the Village.

IV. Committee Updates

a) Status update: Landscape –Chris Hitt

Board Member Hitt stated that the project is almost completed. There are currently 3 bids for the drawing and survey of the village drainage. Once they accept a bid they will meet with Richard, who does the landscape, and discuss the future project. He stated that he also marked the placements for the new kiosk signs.

b) Status Update: Budget – Donna Gilmore

Donna Gilmore stated that she would go over the proposed budget for the PBID 2013-2014.

c) Status Update: Marketing –Chairman Cusack

Chairmen Cusack stated that they are 5 new kiosk signs and the program continues to be a big success. The banners are up and will be changed to the patriotic banners soon.

d) Suggested items for next agenda

No suggested items.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of March 11, 2013.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of March, 2013

Recommendation:

Approve the subject Treasures Report as part of the consent agenda

Motion by Board Member Collingsworth and seconded by board member Hitt to approve consent agenda items a and b.

Vote: 5-0-2

Motion carried

VI. NEW BOARD BUSSINESS

a) Chamber of Commerce Update

Nyeka from the Chamber of Commerce stated that the Village website has been updated along with Facebook and Twitter. The Facebook has 530 "likes" and Twitter has 87 followers. There are 4 new businesses that have submitted applications and checks for the kiosk signs program. Janice will be sending over the proof of the upcoming Village newsletter. There were 2 individuals who came into the Chamber to compliment the PBID's work in the Village.

b) PBID Yearly Budget: 2013-2014

Treasurer Gilmore stated that changes have been applied:

-Secretary services from \$12,000 to \$15,000

-Remove the word "improvements" from "property acquisition improvements"

-Added "Drainage Improvements" with a budget of \$300,000

-The total was changed and currently reflects \$590,400.00

Approval of the 2013-2014 PBID Budget.

Recommendation:

Approve the subject 2013-2014 PBID Budget.

Motion by Board Member Collingsworth and seconded by Board Member Robinson approve 2013-2014 PBID Budget.

ROLL CALL VOTE:

Board Members: Collingsworth __Y__, Gilmore __Y__, Hitt __Y__,
Robinson __Y__ Past Chairman Cambridge __NP__, Vice Chairman Nassif __NP__,
Chairman Cusack __Y__.

Vote: 5-0-2

Motion carried

*NP-Not Present

VII. BOARD COMMENTS:

Board Member Collingsworth is pleased with the median project.

VIII. ADJOURNMENT:

Board Member Hitt motioned to adjourn and second by Vice-Chairman Nassif. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:36 a.m. to the next meeting of May 23, 2013 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Cusack