

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – April 20, 2016**

**I. CALL TO ORDER:**

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:04a.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Chairman Collingsworth, Vice-Chairman Robinson; Gilmore; Cusack; Nassif; Hitt

**Absent:** Cambridge

**III. PUBLIC COMMENTS:**

No public comments.

**IV. Committee Updates**

**a) Status update: Landscape – Chris Hitt**

Board Member Hitt stated that he met with Craig yesterday and asked him the status of the project. He will be meeting with Brad from the Town to discuss the scope of work. He has also met with Bob Tinsley in regards to making a Roy Rogers designated spot in the Village.

**b) Status Update: Budget – Donna Gilmore**

Treasurer Gilmore stated that they had a budget meeting yesterday to work on this upcoming fiscal years budget. There were adjustments made to the marketing section because they were spending more than what they were bringing in. The Town recommended saving the funds for the drainage project because those costs are still not concrete.

**c) Status Update: Marketing – Scott Nassif**

Board Member Nassif stated that they met with the Town and selected the date (July 16, 2016 from 9AM to 2PM) for the street fair and parade for October 1<sup>st</sup>. In May there will be a mixer where merchants and property owners will be able to engage in dialogue about the Village.

**d) Status Update: PBID Renewal – Donna Gilmore**

Treasurer Gilmore stated that she spoke with Ed Henning and waiting to hear back in regards of the cost of the drainage.

**e) Suggested items for next agenda**

Appointment for Board Member Robinsons

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**a) Approval of Minutes of March 16, 2016.**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**b) Treasurer's Report – Month of March 2016**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cusack and second by Board Member Hitt to approve items a and b.  
The motion passed unanimously.

**VI. NEW BOARD BUSINESS**

**a) 2016-2017 Fiscal Year Budget**

Motion by Treasurer Gilmore and second by Chairman Collingsworth to approve the 2016 – 2017 Fiscal Year PBID Budget (Total: \$766,800.00)

**ROLL CALL VOTE:**

Board Members: Gilmore\_\_Y\_\_, Chairman Collingsworth\_\_Y\_\_ Vice-Chairman Robinson\_\_Y\_\_ Cambridge\_\_NP\_\_, Nassif\_\_Y\_\_, Cusack\_\_Y\_\_, Hitt\_\_Y\_\_.

**Vote:** 6-0-1

**b) Lease Agreement for ARCO Property**

Chairman Collingsworth stated that he had been back in touch with the owner of the property and he was not interested in the lower cost proposal. There is the possibility of purchasing the

property outright because making improvements on the property while he still owns it can cause some problems. Chairman Collingsworth recommends not pursuing the lease agreement with the property at this point.

Motion by Board Member Cusack and second by Board Member Hitt to suspend the Lease Agreement for ARCO Property

**ROLL CALL VOTE:**

Board Members: Gilmore\_\_Y\_\_, Chairman Collingsworth\_\_Y\_\_ Vice-Chairman Robinson\_\_Y\_\_ Cambridge\_\_NP\_\_, Nassif\_\_Y\_\_, Cusack\_\_Y\_\_, Hitt\_\_Y\_\_.

**Vote:** 6-0-1

**c) Signature Events Update**

Angelique stated that 2100 pieces of the map went out to the Jess Ranch area and the newsletters have also been sent out. There was a \$1,000 line item added to the budget for the Optimist Club so she is currently \$1,500 over budget. Kenneth and her will met this week to discuss the door-to-door campaign.

Kenneth stated that about a dozen people have already signed up for the mixer. The Spotlight program the past few weeks was focused on AV Christian School and Olson Photography.

**VII. Board Comments**

Sarah from the Sheriffs Department reported the stats for the month of March.

Business Contacts- 15  
Ped Checks-8  
Arrest-2  
Traffic Stops-2  
Security Assessments- 5  
No graffiti or vandalism  
32.5 hours

Salvador Ortiz requested information regarding the ARGP program

**VIII. ADJOURNMENT:**

Vice-Chairman Robinson motioned to adjourn and second by Board

Member Hitt. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:35 a.m. to the next meeting of May 18, 2016 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

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Brett Savage  
Administrative Consultant

Approved:

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Chairman Collingsworth