

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – April 16, 2014**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AVVPBID at 9:07a.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Robinson; Nassif; Gilmore; Vice-Chairman Collingsworth; Past Chairman Cambridge; Hitt

**Absent:** Chairman Cusack

**III. Public Comments:**

No public comments.

**IV. Committee Updates**

**a) Status update: Land Improvement – Chris Hitt**

Board Member Hitt stated that he would like to have a new composition of the Landscape Committee. The landscape architect has passed away, so he will meet with Richard from the Town to discuss this matter. Chris provided the members with a bid for the solar lights to light the Village sign.

**b) Status Update: Budget – Donna Gilmore**

Treasurer Gilmore stated the budget committee held its annual meeting this past month. The committee produced a budget for the 2014-2015 fiscal year. They left the Chamber of Commerce's funding levels the same as last year due to the fact she had not heard from the Chamber with concern to their funding needs.

**c) Status Update: Marketing – Scott Nassif**

Vice-Chairman Nassif stated that there is nothing new to report other than what they discussed at the budget meeting. There were funds left over from last years marketing expenditures, and this upcoming year has prospects for enough funds to hold events within the Village. He contacted Frank from the town with the possibility of the Town of Apple Valley and the Village partnering up and marketing the Village's upcoming events. There is also discussion of buying new banners.

Mrs. Brewster has completed the form to receive funding for her improvements on her property. The Marketing Committee will review over her application and make a decision regarding her present application along with the lost applications form previous years. She also stated that she was over charged on her taxes and never received her rebate.

Vice-Chairman Collingsworth stated that this problem will be taken care of.

**d) Suggested items for next agenda**

New members for the Landscape Committee.

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**a) Approval of Minutes of March 19, 2014.**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**b) Treasurer's Report – Month of March, 2014**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Robinson and second by Board Member Hitt to approve items a and b.

The motion passed unanimously.

**VI. NEW BOARD BUSSINESS**

**a) Chamber of Commerce Update**

Nyeka from the Chamber of Commerce stated that she update the website, Facebook and twitter. They sent out the constant contact every Wednesday. They received 15 new "likes" on Facebook. The communication between Fastsigns and the Chamber of Commerce is failing, so a new vendor may be needed. There is a new kiosk sign, Calvary Chapel, which needs to be printed and installed because they paid for it over two months ago. The new representative is Alyson Johnson at Fastsigns, but it very difficult to get a hold of. Black Horse Motel had to relocate their own kiosk sign because of the lack of response from Fastsigns. Apple Valley PAL (Police Activities League) is sponsoring the Mud

Run at the Horseman Center.

Also, Big Apple Automotive is requesting two new kiosk signs.

**b) Village PBID 2014-2015 Budget**

Treasurer Gilmore stated that the only change is on the secretarial services to \$18,000, which changes the total to \$594,000.00.

Motion by Board Member Nassif and second by Board Member Hitt to approve the Village PBID 2014-2015 Budget.

**ROLL CALL VOTE:**

Board Members: Collingsworth\_\_Y\_\_, Gilmore\_\_Y\_\_, Hitt\_\_Y\_\_,  
Robinson\_\_Y\_\_ Past Chairman Cambridge\_\_NP\_\_, Vice Chairman  
Nassif\_\_Y\_\_, Chairman Cusack\_\_NP\_\_.

**Vote:** 5-0-2

The individual who does our taxes is almost completed with the Villages file and Donna will be picking it up tomorrow. Donna stated that the PBID had to request two extensions.

**VII. Board Comments**

No comments.

**VIII. ADJOURNMENT:**

Vice-Chairman Collingsworth motioned to adjourn and second by Treasurer Gilmore. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:30 a.m. to the next meeting of May 21, 2014 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

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Brett Savage  
Administrative Consultant

Approved:

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Vice-Chairman Collingsworth