

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – March 22, 2017**

I. CALL TO ORDER:

Board Member Nassif called the meeting to order of the AVVPBID at 9:03a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Nassif; Hitt; Cambridge; Kelley

Absent: Chairman Collingsworth; Cusack

III. PUBLIC COMMENTS:

No public comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated that he met with Craig Johnson earlier this week and spoke with Brad Miller. Everything has been surveyed and he will have plans ready by the next board meeting.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that there is nothing new to report.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that he would like to take action on item B from New Board Business.

Board Member Hitt stated that he has ordered the banners and has the signs ready.

d) Status Update: PBID Renewal – Donna Gilmore

Treasurer Gilmore stated that she would have Ed speak and give an update.

Ed stated gave an update on the petition status of the renewal process and the board is above 25%. He stated that hard work will continue to be needed and making the one on one contacts to let the property owners know about the petition phase is a must.

e) Suggested items for next agenda

No suggested items.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

- a) Approval of Minutes of February 22, 2017.**

Recommendation:

Approve the subject minutes as part of the consent agenda.

- b) Treasurer's Report – Month of February 2017**

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cambridge and second by Treasurer Gilmore to approve items a and b.

The motion passed unanimously.

VI. NEW BOARD BUSINESS

- a) Town of Apple Valley Update**

Orlando from the Town was not present. Kenneth from the Town was also not present.

- b) Approval of Funding for the June 3, 2017 Street Fair**

Board Member Nassif stated the funding was set aside last year for the street fair. There needs to be a budget adjustment in the funding to allocate those funds from last year to this fiscal year for the street fair.

Treasurer Gilmore stated that the board can only spend money allocated for that year and raised concern that the board will not be able to receive reimbursement from the Town due to it not being on this years fiscal budget. She stated that you could not increase the budget midway through the year.

Motion by Board Member Cambridge and second by Board Member Hitt to approve funding (\$7,500) for the June 3, 2017 Street Fair.

ROLL CALL VOTE:

Board Members: Gilmore__N__, Chairman Collingsworth__NP__, Cambridge__Y__, Nassif__Y__, Cusack__NP__, Hitt__Y__, Kelley__Y__.

Vote: 4-1-2
The motion passed

c) Signature Events Update

Angelique stated that they are working on the spring mixer in a May at the Rusty Bull. There are some pending items, the marketing support contract with the Town. She is hoping for some additional support from the Town when it comes to the parade and street fair because they will be at the same time in the fall. All of the corrections have been made to the merchant map (directory map) and should go out at the same time as the next mailer.

VII. Board Comments

No board comments

VIII. ADJOURNMENT:

Board Member Cambridge motioned to adjourn and second by Board Member Cusack. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:48 a.m. to the next meeting of April 19, 2017 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Board Member Nassif