

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – March 21, 2012**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AVVPBID at 9:05a.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Robinson; Gilmore; Chairman Cusack; Vice-Chairman Nassif; Past Chairman Cambridge; Collingsworth; Hitt

**Absent:** Carpino

**III. Public Comments:**

Lance who is a resident of Apple Valley thanked the board for their work and read a letter on behalf of Kimberly Scully who was unable to make due to prior commitments. After applying for the ARGP 2008, 2009, and 2010 funds she only received funds for 2008 and she submitted all of the paperwork needed. He stated that it does not state in the PBID bylaws that she cannot retroactively receive those funds. She is requesting \$3,039.70 for 2009 and the same for 2010 for a total of \$6,079.58. If she does not receive the money she must take the PBID to the courts.

Chairman Cusack stated that the program was not in place the first 2 years and she was allocated the funds for last year. If Kimberly needs more clarification she may speak to the board and they will be willing to explain the process better. She may apply for the program next year if it is voted to be in place. Chairman Cusack stated he would write a letter to help explain the program better to Kimberly.

**IV. Committee Updates**

**a) Status update: Landscape –Chris Hitt**

Board Member Hitt asked Richard Pederson to speak on the current status of the landscaping project. Richard stated the following it has been about 6 months since he has spoke to the board. After attending a SANDBAG meeting it looks as if the PBID will receive funding from the program. He wants the whole project to go out to bid together. The PBID should be able to use CDBG funds from last year as well as this year for part of the project. We

are making progress with Cal Trans and he expects to receive the permits within the next 2 weeks.

**b) Status Update: Budget – Donna Gilmore**

Donna Gilmore stated there is no new update.

**c) Status Update: Marketing –Vice-Chairman Nassif**

Vice-Chairmen Nassif stated that there is nothing new to present.

Nyeka from the Chamber of Commerce stated the Facebook page has been updated and the newsletter will be sent out. She also presented the board the possible directory panel and front sign for the kiosk signs. The examples will be at the Chamber of Commerce to be viewed along with the applications.

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**a) Approval of Minutes of February 15, 2012.**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**b) Treasurer's Report – Month of February, 2012**

**Recommendation:**

Approve the subject Treasures Report as part of the consent agenda

**c) Approval of Minutes of March 7, 2012.**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Collingsworth and seconded by Vice-Chairman Nassif to approve consent agenda items a,b, and c.

**Vote:** 7-0-1

Motion carried

**VI. NEW BOARD BUSSINESS**

**a) Chamber of Commerce Update**

Nyeka from the Chamber of Commerce answered Past Chairman Cambridge question regarding Bar Lumber and stated she will be in contact with the property owner.

- b) **The Petition Phase for the Apple Valley Village PBID Renewal**  
Ed Henning stated the board needs to have a few more signatures to get over the petition phase. Chairman Cusack asked for the BJ'S Health and Food store petition and Board Member Robinson asked for Apple Valley Transmission petition.

**VII. Closed Session Meeting for Potential Litigation**

**VIII. Report from Closed Session**

No reportable action.

**IX. BOARD COMMENTS:**

Vice-Chairman Nassif stated Diamond Collision decided to move into the Village because they saw the improvements and the actions of the PBID taken over the past few years.

Past Chairman Cambridge thanked the board for saving \$500,000 on the highway project.

Board Member Hitt urged the board to get the last few petition signed.

Orlando from the Town reminded the board that it is budget season and to keep that in mind.

**X. ADJOURNMENT:**

Board Member Collingsworth motioned to adjourn and second by Board Member Hitt. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 10:20 a.m. to the next meeting of April 18, 2012 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

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Brett Savage  
Administrative Consultant

Approved:

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Chairman Cusack