

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – November 10, 2010**

I. CALL TO ORDER:

Vice-Chairman Nassif called the meeting to order of the AVVPBID at 9:05 am.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Hitt; Past Chairman Cambridge; Vice Chairman Nassif, Johnson, Robinson

Absent: Carpino; Sparks; Chairman Cusack

III. PUBLIC COMMENTS:

No public comments

IV. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of September 13, 2010.

Recommendations:

Approve the subject minutes as part of the consent agenda

b) Approval of Minutes of October 13, 2010.

Recommendation:

Approve the subject minutes as part of the consent agenda.

c) Treasurer's Report – Month of October 2010

Recommendation:

Receive and file.

Motion by Board Member Robinson and seconded by Johnson to accept consent agenda items b and c. Cambridge abstain.

Vote: Motion carried 6-0-1-3

Item a will be moved to the next meeting on December 1, 2010 due to lack of quorum.

V. NEW BUSINESS

No Public Comments

- a) Status Update: Landscape – Chris Hitt
All permits are in order. Cal Trans is going to allow us to start on November 30th up until right after Christmas. The Town has given Cooley Construction a 30 working day construction period.

- b) Status Update: Marketing – Scott Nassif
Chairman Cusack has sent a request for a Development Code Amendment to the Town of Apple Valley for allowing banners on the light standards and directional signs in the public right of way. This item should go to Planning Commission this month and possibly to Town Council in December or January for approval of the change. We may have a couple of issues with Edison because they only allow holiday lights, but not banners on their light standards, although they may allow that for the Town. We will be getting clarification from Edison and propose a meeting with Nancy Johnson, Edison Representative.
We have to get the word out about the Christmas Decorating Contest to all businesses and property owners in the Village. We have to try to get everybody involved.

c) ACTION ITEMS:

No Action Items

VII. BOARD COMMENTS: Vice-Chairman Nassif

Board Member Gilmore: Inquired of a check request she received regarding the Brewster refund. She needs clarification as to who will be issuing the refund, the PBID or the Town holdings. Executive Assistant to the PBID will research.

Board Member Johnson: Asked if any other businesses have completed an ARGP application.

Board Member Robinson: Asked if the ARGP program will benefit his business if he were to install security cameras.

VIII. ADJOURNMENT

Motion by Past-Chairman Cambridge, seconded by Board Member Johnson, and

unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:25 am to the next meeting of December 1 at 9:00 am at Mojave Water Agency.

Respectfully Submitted

Rosanna Lafler
Executive Assistant

Approved:

Vice -Chairman Nassif