

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – September 15, 2010**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:10 am.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Chairman Cusack; Carpino; Gilmore; Hitt; Sparks – arrived late 9:15; Robinson

Absent: Cambridge; Vice Chairman Nassif; Johnson

III. PUBLIC COMMENTS:

Milt Holland: Spoke of several matters with specific individuals unrelated to PBID business. He does not want to pay ten thousand dollars to fix up his building. He does not want to put half into his building. He should not have to go to a Governmental agency to have that done. It is unfair if you have bare property with your capitalization program.

IV. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

- a) Approval of Minutes of July 21, 2010.
Approval of Minutes of August 18, 2010.

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion made by Board Member Robinson with a second by Board Member Gilmore to accept consent agenda item a.

Vote: 6-0-0-3

- b) Treasurer's Report – Month of July 2010
Treasurer's Report – Month of August 2010

Recommendation:

Receive and file.

Motion by Board Member Hitt and seconded by Board Member Robinson to accept consent agenda item b.

Vote: 6-0-0-3

c) Interim Executive Assistant Contract

Recommendation:

Receive, ratify and file the contract as presented

Motion made by Board Member Hitt and seconded by Board Member Robinson to accept consent agenda item c.

Vote: 6-0-0-3

V. **NEW BUSINESS**

Public Comments:

Milt Holland: Asked if Chris Hitt, Cambridge or Chairman Cusack are going to be involved in the sub-contracting of the asphalt, landscape or water. He asked why the difference in the contract from \$135,000 from the highest to the lowest.

a) Status Update: Landscape – Chris Hitt.

Last night at the Council Meeting Cooley Construction was awarded the contract. They have also sub-contracted with Wallace Landscaping. Pre-construction meeting will be held on the 30th and after that the construction should begin. The new asphalt project happening right now has nothing to do with us. That is a new rubberized material that Cal-Trans is putting down. There were five bids and Cooley Construction was the lowest.

b) Status Update: Marketing – Bill Robinson

Banners will be purchased for the Light Standards. Directional signs with listed business names will be purchased and placed at each end of the Village. Construction Signs for center median have been requested. Committee Chair will meet with the Chamber of Commerce and an independent Marketing Consultant for future newsletters. Committee discussed having a Christmas decorating contest with all the businesses. Many different ideas were discussed with possible prizes for the most festive decorations. This item will be discussed further at the next meeting.

c) Status Update: Nominating Committee – Chairman Cusack

Four applications were received by September 1, 2010. On September 7th, the Nominating Committee met and submitted a list of the recommended nominees willing to serve for the number of Board seats open for election.

Voted – All in favor

1. Jack Collinsworth – Big Apple Auto
2. Donna Gilmore – Ascension Lutheran Church
3. Charles Johnson – Radner Properties
4. Rich Sparks – Mollies Kountry Kitchen

Ballots with the names of nominees will be distributed to regular members on October 1, 2010. There will be a space for "write in" candidates on the ballot, if any. Ballots shall be due 72 hours prior to the Annual Meeting and announced at the Annual Meeting on December 1, 2010.

VI. ACTION ITEMS:

Public Comments:

Milt Holland –In reference to this item, Mr. Sparks, this is a new one and you are going to be involved in two lawsuits. I object to this like I already said, it's prejudicial and you are trying to make up for things that have happened and have gone wrong with this. I don't know how you think you are going to administer this fairly. It's coming and I will tell you one thing within the last two weeks I have joined the Tea Party movement so, there is going to be rush of people. That's all I have to say, I wish you would make the decision to dis-establish this thing.

a) ARGP Applications: Chairman Cusack

Ascension Lutheran Church -

Motion to approve application made by Board Member Hitt, seconded by Board Member Sparks. Abstain: Chairman Cusack and Board Member Gilmore. Item voted is tabled until the next meeting on October 13, 2010, due to lack of voting quorum.

Vote: 4-0-2-3

VII. BOARD COMMENTS: Chairman Cusack

Board Member Hitt: Boy Scout Troop#257, asked if PBID Board would like to help them by sponsoring their flag program. Board member Hitt will relay the information to Board Member Sparks for the next Marketing Committee Meeting.

Board Member Sparks: Apologized for being late. Would like to schedule a Marketing Meeting soon to get the Banner and Christmas Decorating event going. Inquired about the Ground Breaking.

Chairman Cusack: We will be planning a ground breaking ceremony for the first phase of the center cape project. As soon as a date is confirmed it will be posted on the website and all PBID members will notified via email. The Aesthetic and Rehabilitation Grant Program (ARGP) guidelines and application are accessible on the HOME page of our website at WWW.AVillage.org. Please check the calendar on our website for the upcoming Small-Business Summit held at the Ontario Convention Center on Thursday, Oct. 14, 2010. There are flyers on back table.

Call for motion to adjourn

VIII. ADJOURNMENT

Motion by Board Member Hitt, seconded by Board Member Gilmore, and unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:35 am to the next meeting of October 13 , 2010 at 9:00 am at Mojave Water Agency.

Respectfully Submitted

Rosanna Lafler
Executive Assistant

Approved:

Chairman Cusack