

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – March 17, 2010**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:06 am.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Past Chairman Cambridge; Gilmore; Hitt; Robinson; Sparks; Vice Chairman Nassif; Chairman Cusack.

Absent: Carpino; Johnson;

III. PUBLIC COMMENTS:

Eugene Buchanan: Commented on personal difference between Milt Holland and Rick Cambridge. Dissatisfied with the board and feels he has evidence to bring charges against the PBID. He feels Town investigation will dissolve PBID.

Kim Scully: Wants to sing God Bless America and she believes in prayer. She will pray for results on April 21, 2010 meeting.

Milt Holland: Reported he spent 5 hours with Eugene Buchanan going over malfeasance involving Rick Cambridge, Scott Nassif and Chris Hitt. He threatened a law suit against the whole board unless someone steps forward with information.

IV. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of January 20, 2010.

Recommendation:

Approve the subject minutes as part of the consent agenda.

Treasurer's Report – Month of January 2010

Recommendation:

Receive and file.

Motion by Scott Nassif to approve with a second by Bill Robinson and unanimously carried.

b) Approval of Minutes of February 17, 2010

Recommendation:

Approve the subject minutes as part of the consent agenda.

Treasurer's Report – Month of February 2010

Recommendation:

Receive and file

Motion by Bill Robinson to approve with a second by Donna Gilmore and unanimously carried.

V. **NEW BUSINESS**

a) New Projects- Village Clean Up Day – Rick Cambridge

Rick Cambridge working with Dennis Cron in Public Works and is anticipating setting a cleanup day in June or July. He will try to coordinate a cleanup day with the Town cleanup day. Rich Sparks agreed to furnish breakfast for volunteers on cleanup day.

b) Status Update: Marketing – Scott Nassif

Scott Nassif showed samples of the bi-monthly News Letter and brochure. He explained Cost of marketing bid. Mojave Copy printed samples of Brochures and News Letter. He invited members to submit input for News Letter through contact us on the web site.

c) Status Update- Landscape – Chris Hitt

Chris Hitt gave report stating Richard Pedersen was waiting for an OK letter from Cal Trans and a detail on easement. Mojave Water would like to see a boundary curb on the sign area, they are donating \$5,000.00 for landscaping including the cost of the curb.

VI. ACTION ITEMS:

Public Comments:

Eugene Buchanan made accusations of preferential treatment on the program. He remarked on good job on marketing but repeated accusation on preferential treatment.

Milt Holland voiced concerns about spending PBID money on curbs. He stated that ARGP is discriminatory.

Kim Scully voiced concerns about who is paying assessment. She has a young man who will replace Soni for \$450.00 per month. She received clarification on the ARGP program.

a) ARGP Guideline Expansion- Chairman Cusack

Recommendation:

Approve expansion and file with original.

Motion to approve expansion by Vice Chairman Cambridge with a second by Board Member Chris Hitt.

Vote: Motion Carried 7-0-0-2

Absent: Johnson and Carpino

VII. BOARD COMMENTS: Chairman Cusack

Board Member Sparks stated that Soni was sent to Economic Development Conference and invited members to contact her for information. He answered accusations of his picture in the Brochure and stated that his picture could be removed from the Brochure. Wants to remind the members how much time and effort it takes to produce a logo, brochure and news letter. He volunteers his time and his business to help improve the village.

Board Member Nassif stated the pictures were chosen to show the most visually attractive properties in The Village. The Brochure is supposed to be inviting to new business and new customers to The Village.

Past Chairman Cambridge agreed with Kim and state that Apple Valley is a beautiful place to live. He thanked the Marketing Committee for their volunteer time and effort in producing the Brochure and News Letter.

Chairman Cusack appreciates the time put in by the volunteers and thanked Rich Sparks for the use of his business for meetings. He said he feels the Landscape and Marketing Committees are doing a great job and thanked the volunteers on both committees.

ADJOURNMENT

Motion by Past Chairman Cambridge, seconded by Board Member Sparks, and unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 10 a.m. to the next meeting of April 21, 2010 at 9:00 a.m. at Mojave Water Agency.

Respectfully Submitted

Soni Beckman
Executive Assistant

Approved:

Larry Cusack
Chairman