

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – February 17, 2010**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:00 am.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Carpino; Gilmore; Johnson; Robinson; Chairman Cusack.

Absent: Cambridge; Hitt; Sparks;

III. PUBLIC COMMENTS:

Milt Holland: Made a comment on the Newsletter. Voiced concerns about Security, the legality of the PBID and made accusations of Fraud against Cambridge, Nassif and Hitt.

Kim Scully: Wants to be a board member and want to know how many people put her name as a write in on the ballot. **Action:** Soni will deliver copies of the ballots with her name.

Barbara Davisson: Questioned the cost of approx. \$23,000 for an audit by an outside source by the Town. Is the money being paid out of PBID funds? Answer by Chairman Cusack was no, it was being paid by the Town.

IV. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of January 20, 2010.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of January 2010

Recommendation:

Receive and file.

There was no vote on consent agenda items.

V. NEW BUSINESS

a) New Projects- Village Clean Up Day – Rick Cambridge

Chairman Cusack gave report that Rick Cambridge attempted to make contact with Dennis Cron in Public Works and is anticipating a meeting with him in the next two weeks. The meeting will be to establish dates and times to work crews on weekends to clean up trash and possibly do touch up painting in the Village. We will approach the Postmaster at the same time.

Public Comments:

Milt Holland: Refused to voice his comments unless he was allowed to speak after this item was discussed. Objected to marketing and will try to dissolve the PBID.

b) Status Update: Marketing – Scott Nassif / Bill Robinson

Bill Robinson gave report that the Marketing Firm presented the committee with several logos/ brands. The committee rejected the items and will meet again in two weeks to view some new designs. We will have a full report at the next meeting.

c) Status Update- Landscape – Chris Hitt

Chairman Cusack gave report that final plans were submitted on February 2nd to Cal Trans and hopes to have approval by March 1st. The Town will call for bids the first week of March.

VI. ACTION ITEMS:

a) ARGP Guideline Expansion

Chairman Cusack put this item on hold till next meeting for vote.

VII. BOARD COMMENTS: Chairman Cusack

Board Member Gilmore gave a report on legal fees billed by the Town to the PBID. She is in negotiations on several different billings at this time. She hopes to have a final report by the next meeting.

Chairman Cusack reported that the PBID was in the process of obtaining bids for lighting

and banners for Outer Highway 18. There is no need for Cal Tran's approval as this area is Not State or County property.

ADJOURNMENT

Motion by TJ, seconded by Board Member Robinson, and unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:30 a.m. to the next meeting of March 17, 2010 at 9:00 a.m. at Mojave Water Agency.

Respectfully Submitted

Soni Beckman
Executive Assistant

Approved:

Larry Cusack
Chairman