

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – April 15, 2009**

I. CALL TO ORDER:

Chairman Cambridge called to order the meeting of the AVVPBID at 9:00 am.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Roll Call

Present: Carpino; Gilmore; Hitt; Holland; Johnson; Robinson; Sparks; Squire;
Vice Chairman Cusack; Chairman Cambridge.

Absent: Nassif.

III. ANNOUNCEMENTS/PRESENTATIONS

Captain Belknap from the San Bernardino Sheriff Department gave a report on the Crime Survey's that were filled out by approximately 50 businesses in the Village. He stated that most of the concern was between the hours of midnight and 6am.

Board Member Sparks requested a faster police response to crime calls in the Village.

Captain requested times and dates of calls that were not responded to.

Board Member Holland announced that PBID monies could not be used for Police Security. **Action:** Town Attorney to respond to Board Member Holland

IV. CONSENT AGENDA

Public Comments:

Eugene Buchanan, expressed concern that Kim Scully's comments were not recorded in the March 18, 2009 minutes.

Motion by Vice Chairman Cusak and seconded by Board Member Hitt to accept consent agenda items 1, 2, and 3 as submitted.

Vote: Motion carried 10-0-0-1.

1) Approval of Minutes of March 18, 2009

Recommendation:

Approve the subject minutes as part of the consent agenda.

2) Treasurer's Report

Recommendation:

To approve the Treasurer's Report as submitted.

- 3) Secretary Report
Recommendation:
To approve the Secretary's Report as submitted.

V. **OLD BUSINESS**

1) **Marketing: Web Site Bids**

Marketing Committee gave a detailed report on the bids presented for a Web Site.

Motion made by Board Member Holland, seconded by Board Member Johnson, to accept bid for website from Cisco.

Vote: Motion carried 10-0-0-1

VI. **NEW BUSINESS**

1) **Status Update: Median Project – Town of Apple Valley**

Orlando Acevedo, Economic Development Specialist II and Richard Pedersen, Deputy Town Engineer gave an updated report on the progress of the Median Landscape phase one. The proposal for engineering from Hall and Foreman, Inc. were approximately \$86,600 and were the recommendation from the Town's Engineering division. The landscaping was estimated at \$115,000. The PBID has approved an estimated expenditure of \$160,000 and the Town will apply for CDBG funding of an additional \$143,824.

The Town will present this proposal to the Town Council on May 12, 2009 for approval. If approved, the application will be sent by May 15, 2009 to HUD for final approval.

No Board Action necessary as this was informational only status report.

VII **PUBLIC COMMENTS**

1) **Eugene Buchanan:**

Part 1-Where can all documents for PBID be obtained. **Answer:** The Town or at the meetings at this time. Question if you terminate your membership rights will you still be assessed if you opt out? **Answer:** Yes

Part 2- So the fact that this is all your voting rights you would be able to opt out according to the By Laws. **Answer:** Chairman Cambridge, I would assume so but I would have to get clarification on that.

Part 3- The Town owns property in the Village and has voting rights, is that a conflict of interest. **Answer:** Chairman Cambridge, will get a legal opinion on conflict of interest between The Town and PBID.

- 2) **Sharon Holland:** Wants to know what impact the Median Landscape will have on raising the value of her property. She wants the actual % of return she will receive personally on this economic development. **Action:** Chairman Cambridge to contact Economic Development at the Town to obtain some type of % for her.
- 3) **Kim Scully:** Wants to postpone PBID until economy strengthens. **Action:** Chairman Cambridge to meet with her after meeting.
- 4) She also request documents on the PBID votes, Board election, Treasurer report from start of PBID, copy of owners and copy of ballot for PBID.
SOLUTION: Complete-Soni gave her all requested documents with the help of Orlando Acevedo from the Town.

VIII BOARD MEMBER COMMENTS

- 1) Board member Squire agreed to make himself available to members to discuss the current economy.
- 2) Board Member Johnson and Board Member Hitt to meet after meeting to discuss progress on the paving of John Glenn Street.

ADJOURNMENT

Motion by Vice Chairman Cusack, seconded by Board Member Gilmore, and unanimously carried to adjourn the meeting of the Apple Valley Property Business Improvement District Meeting at 10:20 a.m. to the next meeting of May 20, 2009 at 9:00 a.m.

Respectfully Submitted

Soni Beckman, Board Administrator

Approved:

Chairman, Rick Cambridge