

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – February 18, 2015**

**I. CALL TO ORDER:**

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:05a.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Vice-Chairman Robinson; Chairman Collingsworth;  
Cambridge; Gilmore

**Absent:** Hitt; Nassif; Past Chairman Cusack

**III. Public Comments:**

No public comments.

**IV. Committee Updates**

**a) Status update: Landscape – Chris Hitt**

Board Member Hitt was not present at the meeting. Chairman Collingsworth stated that Chris took a possible candidate for the landscape architect position around the Village to show him the area. There is some difficulty with concern to obtain a sufficient amount of bids stemming from landscape architect.

**b) Status Update: Budget – Donna Gilmore**

Treasurer Gilmore stated that she provided the board with a current update of the PBID budget. The PBID has bill that is on the agenda for \$2,326.10 for additional banners that have been ordered. The PBID is already \$4,000 over what was budgeted for the year. The additional kiosk signs have put the PBID over its budget.

Motion by Board Member Cambridge and second by Vice-Chairman Robinson to approve the allocation of funds from the Marketing budget to Banners and Kiosk to pay the bill of \$2,326.10. The motion passed unanimously.

**c) Status Update: Marketing – Scott Nassif**

Board Member Nassif was not present for the meeting.

Orlando stated that he would look into the PBID cash on hand to see if those resources could be use to off set the cost of the banners or whether the council has to approve the transfer of funds.

**d) Suggested items for next agenda**

Review of 2014-2015 PBID budget.

Board member Cambridge discussed the topic of the Post office within the Village.

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**a) Approval of Minutes of January 21, 2015.**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**b) Treasurer's Report – Month of January 2015**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cambridge and second by Vice-Chairman Robinson to approve items a and b.

The motion passed unanimously.

**VI. NEW BOARD BUSSINESS**

**a) Chamber of Commerce Update**

Nyeka from the Chamber of Commerce stated she updated the Village website with news and information. The January – March 2015 Newsletter was sent out. She gave an updated list of the board to Sam so that the corrections will be put together for the next newsletter. There are 722 "likes" on the Village Facebook page. The kiosk signs have been finalized. The next Newsletter will be sent out in April. She mailed off the renewals for the kiosk signs.

Chairman Collingsworth asked for an itemized receipt for the kiosk signs. He also asked about whether the Village website was back up and operating. Nyeka answered in the affirmative and informed the board that it was a billing issue.

**b) Signature Events Update and Contract Approval**

Angelique stated that she had started working on a budget. She gave out new proposals for the radio. She will be setting up a meeting with Steve Elliot from KQTV. She is hoping the board members will be able to meet with the agency she uses for creative and production needs. She has been in discussion with Sara from the Town with regards to their By Local Campaign.

Chairman Collingsworth inquired to when a budget would be presented. She stated that she should have a budget by the next marketing committee meeting.

**c) Amendment to Article VI, Section 3 of The Apple Valley Village Property and Business Improvement District Association Bylaws**

Chairman Collingsworth stated that this has come into play because the number of board members have been reduced over a number of years for the reason that it is difficult to find citizens interested in serving on the PBID Board.

Motion by Treasurer Gilmore and second by Board Member Robinson to approve the Amendment to Article VI, Section 3 of The Apple Valley Village Property and Business Improvement District Association Bylaws

**ROLL CALL VOTE:**

Board Members: Chairman Collingsworth\_\_Y\_\_, Gilmore\_\_Y\_\_,  
Vice-Chairman Robinson\_\_Y\_\_ Cambridge\_\_Y\_\_, Nassif\_\_NP\_\_, Past  
Chairman Cusack\_\_NP\_\_, Hitt\_\_NP\_\_.

**Vote:** 4-0-3

The motion passes.

**VII. Board Comments**

Sarah Gault from the Apple Valley Police Dept stated that she would be the new law enforcement contact for the Sherriff Dept.

January 2015

Business Contacts-4

Ped Checks/SS-3

Arrests-1

Traffic Stops-2

Security Assess/Area check-3

Vandalisms-0

Graffiti-0

Investigations-0  
Follow Up-0  
Gang Card-0  
Bike Checks-1  
Alarm Calls-2  
Extra Patrol the area-11  
Vehicle Checks-2  
Shift Hours-22.5

Chairman Collingsworth stated that he is thrilled to be the new Chairman of the board. He stated that he likes to read everything so please allocate two weeks prior to the meeting if it needs board approval.

Treasurer Gilmore brought a certificate from the Town for the PBIDs sponsorship of the Concert in the Park series.

**VIII. ADJOURNMENT:**

Chairman Collingsworth motioned to adjourn and second by Board Member Cambridge. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 10:02 a.m. to the next meeting of March 18, 2015 at 9:58 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

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Brett Savage  
Administrative Consultant

Approved:

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Chairman Collingsworth