

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – December 4, 2018**

I. CALL TO ORDER:

Chairman Collingsworth called the meeting to order of the AVVPBID at 8:32a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Nassif; Chairman Collingsworth; Cusack; Kelley; Hitt

Absent: Cambridge

Motion by Board Member Gilmore and second by Board Member Hitt to move to closed session.

The motion passed unanimously.

Chairman Collingsworth stated that there was nothing to report out of closed session.

III. PUBLIC COMMENTS:

Gary Slater stated that he is looking to sell his property and asked the board if they knew of anybody who had an interest in buying property in the Village. There is the possibility that the listing may be posted on the website.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated that the plans are completed and waiting to go out to bid.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that she talked to Orlando and he will present the report to the Town Council in January. He will be able to provide a check to the PBID after the presentation to the Town.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that a marking meeting will take place in January. December 14, 2018 will be when the Christmas Lighting Contest will take place.

d) Status Update: Sheriffs Department – Joy Ballinger

Sergeant Rosenbaum from the PD gave the PBID Board the statistics report to review regarding the calls/incidents taken place during the last month.

e) Suggested items for next agenda

January Meeting – Member Directory
Officer election

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of November 20, 2018.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of November 2018

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Nassif and second by Board Member Cusack to approve items a and b.
The motion passed unanimously.

VI. NEW BOARD BUSINESS

a) Town of Apple Valley Update

Kenneth from the Town stated the Christmas Lighting Contest would take place on December 14, 2018. He will place the winners in the newsletter and website. He will make the changes to the board meeting information on the website.

b) Nominating Committee

Board Member Gilmore stated that they received 33 ballots returned. Five ballots were returned back to the sender due to bad addresses. Larry Cusack and Richard Cambridge received the top two votes in the election.

c) Signature Events Update

Angelique went over the details of the Christmas Lighting Contest. She did a preliminary outline for the directory. She has compiled a list of 545 contacts of business owners and property owners. There would be 2 phases for the directory. Each would last 7 weeks. The first phase would consist of calling all of her contacts within the Village and assembling the information in an excel spreadsheet. She provided the board with an approximate cost to complete both phases of the directory. The second phase would be a canvassing approach actually visiting the properties. The amount of canvassing is unknown and would be determined by how much data is collected during phase one.

Motion by Board Member Nassif and seconded by Board Member Cusack to approve the transfer of funds to be allocated the member directory within the Village. There is no additional funding given to this project.

ROLL CALL VOTE:

Board Members: Gilmore__Y__, Chairman Collingsworth__Y__
Cambridge__NP__, Nassif__Y__, Cusack__Y__, Hitt__Y__,
Kelley__Y__.

VII. Board Comments

Chairman Collingsworth requested that the PBID board meetings going forward starting in 2019 would take place the 3rd Tuesday of the month at 9AM at the Town Council Chambers at Town Hall.

The board thanked the Optimist Club for their support.

Board Members wished everyone a Happy holidays and Merry Christmas.

VIII. ADJOURNMENT:

Board Member Cusack motioned to adjourn and second by Board Member Gilmore. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:36 a.m. to the next meeting of January 15, 2019 at 9:00 a.m. at the Town Council Chambers at Apple Valley Town Hall.

Respectfully Submitted

Brett Savage
Executive Secretary

Approved:

Chairman Collingsworth