

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – December 2, 2015**

I. CALL TO ORDER:

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:03a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Chairman Collingsworth, Vice-Chairman Robinson; Cusack; Gilmore; Cambridge; Nassif; Hitt

Absent:

III. Public Comments:

No public comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated that he got the contract filled out with the Town. There were minor changes altered such as the completion date.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that the taxes are all in from last year. She has received the report from the auditor. Orlando put in the request for a check (\$150,000). She went over the quarterly report with Orlando earlier in the week.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated he gave Treasurer Gilmore the information regarding the ARGP applications. A few service clubs that were of help during the parade are going to receive a donation of \$300 for their assistance. The Christmas tree lighting ceremony will be this upcoming Saturday at the Town. There will be a marketing committee meeting the second week in January.

Treasurer Gilmore mentioned a possible ad placement in the Daily Press for December 27, 2015 that would say "Thank You from the Village".

d) Suggested items for next agenda

Property on the corner of Navajo and Hwy 18.

Forming a PBID Renewal Committee.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

- a)** Approval of Minutes of November 18, 2015.

Recommendation:

Approve the subject minutes as part of the consent agenda.

- b)** Treasurer's Report – Month of November 2015

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Vice-Chairman Robinson and second by Board Member Nassif to approve items a and b.
The motion passed unanimously.

VI. NEW BOARD BUSINESS

a) PBID Election Results 2015

Treasurer Gilmore stated she met with Hitt and Vice-Chairman Robinson to count the ballots. The board received 29 ballots. 7 ballots came back with bad addresses.

Larry Cusack and Richard Cambridge won re-election for another 3-year term.

b) Signature Events Update

Angelique stated the holiday lighting contest would be Saturday December 19, 2015. Robinson, Hitt and Gilmore are available to judge that day.

Currently we are running quarter page ads in the Daily Press, Senior News, and The Desert Dispatch. The radio ads and print ads are currently up as well. She has been working with Kenneth from the Town in regards to promoting the Village. The map is almost

completed and has one more round of revisions. The map will go out with the newsletter in January.

Kenneth from the Town officially started to work with the Village since his contract has been approved. He stated that he is eager and happy to be working with the Village.

c) Review of 2015

Treasurer Gilmore stated that she talked to Ed Henning and he will have a proposal ready in the next 30-45 days. He will have a 5 and 10-year proposal depending on what the board is looking to pursue. He stated that it shouldn't exceed what it cost to do last time. Ed would like to start in February, but no later than June.

Trish from the Sheriffs Dept stated that she talked to the Lieutenant about James Woods Park and they conducted a saturation patrol. They were able to arrest the person responsible for leaving the needles in the area. Treasurer Gilmore stated that there needs to be a deputy at our meeting as stated in the their contract.

VII. Board Comments

Board Member Cambridge wishes everyone a Merry Christmas and a Happy New Year.

Chairman Collingsworth thanked everyone for their hard work throughout this past year.

VIII. ADJOURNMENT:

Treasurer Gilmore motioned to adjourn and second by Board Member Cusack. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 10:25 a.m. to the next meeting of January 20, 2016 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Collingsworth