

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – November 15, 2017**

I. CALL TO ORDER:

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:00a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Cambridge; Kelley; Cusack; Chairman Collingsworth; Gilmore

Absent: Nassif; Hitt

III. PUBLIC COMMENTS:

No public comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt was not present. Ed Henning from Henning and Associates stated there was a meeting that took place last week in regards to the upcoming projects. The Town is requesting a set of potential plans for the property so that the Town can assess the variety of impacts, such as traffic and pedestrian usage.

The committee also discussed the John Glenn and Del Mar Rd topics.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that the CPA report has been given to the Town.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif was not present. Board Member Cusack stated that there was an update meeting with the stakeholders. Progress was made on how to make the parade better and more efficient. There is a mixer tonight from 5-7pm at the Rusty Bull.

d) Status Update: Nominating Committee – Donna Gilmore

Treasurer Gilmore stated that the ballots were sent out. There have been 27 ballots returned thus far.

e) Status Update: Sheriffs Department – Joy Ballinger

Sergeant Laura from the PD gave the PBID Board the statistics report to review regarding the calls/incidents taken place during the last month.

f) Suggested items for next agenda

Town of Apple Valley New Rates.
Ed Henning and Associates contract.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of October 18, 2017.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of October 2017

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cambridge and second by Board Member Cusack to approve items a and b.

The motion passed unanimously.

Treasurer Gilmore abstained

VI. NEW BOARD BUSINESS

a) Town of Apple Valley Update

No update.

b) Acquisition of the Navajo and Highway 18 Property

Motion by Board Member Cusack and seconded by Board Member Cambridge to approve the Town in advancing the processes in negotiating with the property owner of Navajo Rd Highway 18.

ROLL CALL VOTE:

Board Members: Gilmore__Y__, Chairman Collingsworth__Y__,
Cambridge__Y__, Nassif__NP__, Cusack__Y__, Hitt__NP__,
Kelley__Y__.

Vote: 5-0-2

The motion passed

c) 2017 – 2018 Town of Apple Valley Contracts

Treasurer Gilmore asked for a 90-day extension for the contracts of the Town and Signature Events. The Town will submit the new rates for services and will be reviewed by the board. Signature Events stated that they are on a month-to-month contract.

The Town stated that there has to be an increase rates or a decrease of services. The board would like to renegotiate the terms of services. The Town will submit a revised list of the cost of services.

d) Merrell Johnson Contract

Motion by Board Member Cambridge and seconded by Board Member Cusack to approve a request for services in regards to John Glenn and Del Mar Rd.

ROLL CALL VOTE:

Board Members: Gilmore__Y__, Chairman Collingsworth__Y__
Cambridge__Y__, Nassif__NP__, Cusack__Y__, Hitt__NP__,
Kelley__Y__.

Vote: 5-0-2

The motion passed

e) Christmas Lighting Contest Funding

Motion by Treasurer Gilmore and seconded by Board Member Cambridge to approve the funds from the Marketing Committee for the Christmas Lighting Contest of \$1500.

ROLL CALL VOTE:

Board Members: Gilmore__Y__, Chairman Collingsworth__Y__
Cambridge__Y__, Nassif__NP__, Cusack__Y__, Hitt__NP__,
Kelley__Y__.

Vote: 5-0-2

The motion passed

f) Signature Events Update

Angelique stated that she continues to receive positive feedback about the parade and street fair. She has talked with the Police

and Public Works about traffic use and how to improve it for next year. She is still going to meet with Treasurer Gilmore to review over the budget and numbers. There is a mixer tonight from 5-7pm at the Rusty Bull.

VII. Board Comments

No board comments.

VIII. ADJOURNMENT:

Board Member Cambridge motioned to adjourn and second by Board Member Cusack. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:55 a.m. to the next meeting of December 13, 2017 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Collingsworth