

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – October 17, 2012**

**I. CALL TO ORDER:**

Vice-Chairman Nassif called the meeting to order of the AVVPBID at 9:04a.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Gilmore; Vice-Chairman Nassif; Past Chairman Cambridge; Collingsworth; Hitt; Robinson

**Absent:** Chairman Cusack

**III. Public Comments:**

No public comments.

**IV. Committee Updates**

**a) Status update: Landscape –Chris Hitt**

Board Member Hitt stated that they are getting ready to advertise. For the past few weeks Board Member Hitt along with Brett have been trying to organize a meeting with the members from the Town of Apple Valley which include Richard, Brad and Orlando to make a plan of action regarding the outer highway clean up. Board Member Hitt has resorted to stopping by town to try and organize a meeting; there are hopes that in the coming week there will be a Landscape Committee meeting held. Brett will try again at setting up the meeting for next Tuesday. Board Member Hitt has taken pictures of the entire Village from Navajo Rd to Central Rd to give a panoramic view so that they may have a concise plan. If we could get input/information from Brad concerning what Cal Trans is doing in the Village this would be best so that we may not conflict with each other.

Board Member Robinson asked what is the estimated time of completion for the landscape project. Board Member Hitt replied that they should break ground before the end of the year and put the plants and vegetation in by the spring.

**b) Status Update: Budget – Donna Gilmore**

Donna Gilmore stated that the CPA has all of the records and are reviewing over them at this time. Then they will be given to Orlando and he will report back to the PBID in November.

**c) Status Update: Marketing –Vice-Chairman Nassif**

Vice-Chairmen Nassif stated that the committee is in the process of finalizing the generic banners. Brett stated he has received the proof from Project Graphics and has forwarded the email to the members. There was an overlap with the words in the last proof that had to be modified. Once Brett receives approval from the Marketing Committee members the order will be placed and we can expect the banners to arrive in 3-4 weeks. Brett stated that he also was able to receive some hardware and banners (labor day 4<sup>th</sup> of July) free of charge due to the fact a couple of them broke.

Nyeka from the Chamber of Commerce stated that Back to the Basics closed and Truckers Permit moved locations and she is wondering how we go about moving someone's sign. Truckers Permit should fill out another application and the board will see if there is any new availability. The board stated that all arrows on the kiosk sign must point left or right, no exceptions. They will send over the proof of the Village Newsletter in the coming days. Facebook and Twitter have been updated.

**d) Suggested items for next agenda**

No suggested items.

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**a) Approval of Minutes of September 19, 2012.**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**b) Treasurer's Report – Month of September, 2012**

**Recommendation:**

Approve the subject Treasures Report as part of the consent agenda

Motion by Board Member Collingsworth and seconded by Board Member Hitt approve consent agenda items a and b.

**Vote:** 6-0-1

Motion carried

**VI. NEW BOARD BUSSINESS**

**a) Nominating Committee Report**

Treasurer Gilmore stated that Chairman Cusack can not be on the committee so Board members Robinson will fill his seat. The ballots will go out in November because we need them returned before the annual PBID meeting in December. We have one vacant seat and 2 seats up for reelection. A mailer was sent out asking if anyone was interested in running for a seat on the PBID board.

**VII. BOARD COMMENTS:**

No board comments.

**VIII. ADJOURNMENT:**

Board Member Collingsworth motioned to adjourn and second by Board Member Hitt. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:25 a.m. to the next meeting of November 21, 2012 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

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Brett Savage  
Administrative Consultant

Approved:

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Chairman Cusack