

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – October 16, 2018**

I. CALL TO ORDER:

Chairman Collingsworth called the meeting to order of the AVVPBID at 7:38a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Nassif; Chairman Collingsworth; Cusack; Kelley; Hitt

Absent: Cambridge

III. PUBLIC COMMENTS:

No comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated that John Glenn Rd is completed and a ceremony took place before the start of the parade last month. He will be meeting with the Town to review over the curbs and gutters project.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that she received the plans back from the auditor and will be meeting on Monday with Orlando to review everything.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that the parade went well. Angelique gave the following update in regards to the parade and street fair

“We had 43 participants sign up for the parade; only had one no-show. It was a really good mix of past participants and new sign ups. Few issues were... keeping candidates from handing out materials along the route and keeping the parade in motion in front of the judges stage. We didn't have the big gaps again, but it did get clogged up at the judges stage. Most of the applications came in the last three weeks before the event. “

There will also be no fall mixer and she will be working on the newsletter.

d) Status Update: Sheriffs Department – Joy Ballinger

Sergeant Rosenbaum from the PD gave the PBID Board the statistics report to review regarding the calls/incidents taken place during the last month.

e) Suggested items for next agenda

No suggested items.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of August 15, 2018.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of August 2018

Recommendation:

Approve the subject minutes as part of the consent agenda.

c) Treasurer's Report – Month of September 2018

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cusack and second by Board Member Nassif to approve items a, b, and c.
The motion passed unanimously.

VI. NEW BOARD BUSINESS

a) Town of Apple Valley Update

Kenneth from the Town stated that next Tuesday's Council meeting would be the presentation of the winners of the parade.

b) Nominating Committee

Board Member Gilmore stated that board members Cusack and Cambridge will be up for reelection and the ballots will be sent out in the beginning of November.

c) SR18 Corridor Enhancement Project Presentation

Robert Kilpatrick from David Evans and Associates gave a presentation to the board members in regards to progress of the SR18 Corridor Enhancement Project research. Surveys were dispersed and the details were given to the board. There is a public workshop October 30, 2018 at Town Hall from 5:30 to 7:30PM.

d) Signature Events Update

Angelique was not present for the meeting.

VII. Board Comments

No board comments.

VIII. ADJOURNMENT:

Chairman Collingsworth motioned to adjourn and second by Board Member Gilmore. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 8:41 a.m. to the next meeting of November 20, 2018 at 7:30 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Collingsworth