

Apple Valley Village Property-Owners Business Improvement District
P.O. Box 1044
Apple Valley, Calif. 92307

Phone: 760-810-9856

Fax: 760-240-7685

MEETING AGENDA

Wednesday, August 16, 2017

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location: MWA
13846 Conference Center Drive
Apple Valley, CA 92307-4377

Time: 9:00 a.m.

CALL TO ORDER: Chairman Collingsworth

ROLL CALL:

Board Members: Chairman Collingsworth_____, Gilmore_____, Hitt_____, Cambridge_____,
Nassif_____, Cusack_____, Kelley_____

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)

PUBLIC COMMENTS

1. COMMITTEE UPDATES

A. Status Update: Landscape Committee - Chris Hitt
Recommendation:

Information only

B. Status Update: Budget Committee – Donna Gilmore
Recommendation:

Information only

C. Status Update: Marketing Committee – Scott Nassif
Recommendation:

Information Only

E. Status Update: Sheriffs Department – Joy Ballinger
Recommendation:

Information Only

F. Suggested items for next agenda

2. CONSENT AGENDA ITEMS:

Recommendation: Adopt all items listed below on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

A. Approval of Minutes of June 21, 2017

Recommendation:

Approve the subject minutes as part of the consent agenda

B. Treasurer’s Report – June 2017

Recommendation:

Approve the subject treasurer’s report as part of the consent agenda

C. Treasurer’s Report – July 2017

Recommendation:

Approve the subject treasurer’s report as part of the consent agenda

3. NEW BOARD BUSINESS

A. PBID Renewal Ballot Results

B. Town of Apple Valley Update

C. Retention of PBID Documents

D. Map and Directory - Mojave Printing (\$7,128.43)

E. Approval of Additional Funding for North Apple Valley Drainage Invoice – Merrell Johnson (\$4,742.50)

F. Proposal to Provide “The Village Enhanced Security Program” in the Village Business District for Fiscal Year 2017 – 2018

G. Clarification on Board Approval for Marketing Spending Procedures

H. Signature Events Update

4. **CLOSED SESSION: CONFERENCE WITH LEGAL COUNCIL – ANTICIPATED LITIGATION**
5. **BOARD COMMENTS:** Chairman Collingsworth
6. **ADJOURNMENT:** Chairman Collingsworth

Next meeting is on Wednesday, September 20, 2017 at Mojave Water Agency, 9:00 a.m. located at 13846 Conference Center, Apple Valley CA.

APPLE VALLEY VILLAGE PBID
 REVENUE & EXPENDITURE REPORT
 CHECKING ACCOUNT AT CITIZENS BUSINESS BANK
 FOR THE MONTH ENDING JUNE 30, 2017

REVENUES

Transfer of Funds from Savings	25,000.00
NSF check replacement	100.00
Street Fair	<u>1,570.00</u>
Total Income	\$ 26,670.00

EXPENDITURES

Administrative Consultant (Brett Savage)	\$ 1,500.00
Banner/Kiosk Signs (Reimbursements Donna Gilmore)	200.00
Consultant Services (Town of Apple Valley)	10,000.00
Consultant Services (Ed Henning)	4,050.00
Marketing (Namingit 4 U banners parade)	432.00
Marketing (Cheryl Margolis-band)	575.00
Marketing (Daily Press)	2,160.00
Marketing (Angelique Johnson)	1,050.00
Marketing (Angelique Johnson-street fair)	1,750.00
Marketing (Bear Valley Rentals)	866.28
Marketing (Diamond Envir Services)	796.17
Marketing (Town of Apple Valley)	2,220.00
Marketing (Mojave Printing-Design & flyers)	243.21
Marketing (Facebook-May & June)	50.00
Marketing (Hitt Plumbing-street fair)	702.00
Marketing (Prizes)	225.00
Marketing (Constant Contact)	45.00
Office Supplies (Brett Savage)	10.76
Office Supplies (Downtown Development Center)	43.45
Landscape/Drainage Improvements (Merrell Johnson)	4,751.00
Utilities (SCE)	48.21
Misc (Bank charges & NSF check)	100.00
Phone (Verizon)	<u>56.81</u>
Total Expenses	\$ 31,874.89

CHECKING ACCOUNT BALANCE AS OF 6-30-17 \$51,024.75

SAVINGS ACCONT WITH ING

Balance as of 6-30-17 interest (.40%) \$197.75 \$ 585,253.39

ASSESSMENT MONEY HELD BY TOWN

As of 3-31-17 \$ 502,290.58

Respectfully submitted
 Donna Gilmore
 Treasurer

Apple Valley Village PBID

APPLE VALLEY VILLAGE PBID
REVENUE & EXPENDITURE REPORT
CHECKING ACCOUNT AT CITIZENS BUSINESS BANK
FOR THE MONTH ENDING JULY 31, 2017

REVENUES

Transfer of Funds from Savings		<u>25,000.00</u>
	Total Income	\$ 25,000.00

EXPENDITURES

Administrative Consultant (Brett Savage)		\$ 1,500.00
Banner/Kiosk Signs (Reimbursements Donna Gilmore)		200.00
Marketing (El Dorado radio)		2,000.00
Marketing (CBS radio)		2,500.00
Marketing (Angelique Johnson)		1,050.00
Marketing (Angelique Johnson-street fair & parade)		3,750.00
Marketing (Mojave Printing-Directory 1/2)		3,564.22
Marketing (Facebook-July)		24.91
Marketing (Constant Contact)		45.00
Utilities (Liberty)		63.62
Utilities (SCE)		50.02
Phone (Verizon)		<u>56.84</u>
	Total Expenses	\$ 11,240.39

CHECKING ACCOUNT BALANCE AS OF 7-31-17 \$61,220.14

SAVINGS ACCONT WITH ING

Balance as of 7-31-17 interest (.40%) \$197.11 \$ 560,450.50

ASSESSMENT MONEY HELD BY TOWN

As of 3-31-17 \$ 502,290.58

Respectfully submitted
Donna Gilmore
Treasurer
Apple Valley Village PBID