

**Apple Valley Village Property-Owners Business Improvement District
P.O. Box 1044
Apple Valley, Calif. 92307**

Phone: 760-810-9856

Fax: 760-240-7685

MEETING AGENDA

Wednesday, May 16, 2018

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location: MWA
13846 Conference Center Drive
Apple Valley, CA 92307-4377

Time: 9:00 a.m.

CALL TO ORDER: Chairman Collingsworth

ROLL CALL:

Board Members: Chairman Collingsworth_____, Gilmore_____, Hitt_____, Cambridge_____,
Nassif_____, Cusack_____, Kelley_____

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)

PUBLIC COMMENTS

1. COMMITTEE UPDATES

- A. Status Update: Landscape Committee - Chris Hitt**
Recommendation:
Information only
- B. Status Update: Budget Committee – Donna Gilmore**
Recommendation:
Information only
- C. Status Update: Marketing Committee – Scott Nassif**
Recommendation:
Information Only
- E. Status Update: Sheriffs Department – Joy Ballinger**
Recommendation:
Information Only
- F. Suggested items for next agenda**

2. CONSENT AGENDA ITEMS:

Recommendation: Adopt all items listed below on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

- A. Approval of Minutes of April 18, 2018**
Recommendation:
Approve the subject minutes as part of the consent agenda
- B. Treasurer’s Report – April 2018**
Recommendation:
Approve the subject treasurer’s report as part of the consent agenda

3. NEW BOARD BUSINESS

- A. Town of Apple Valley Update**
- B. Retention Area – Head Quarters and Central Rd**
- C. John Glenn Road and Sidewalks**
- D. 2018 – 2019 PBID Assessments**
- E. Signature Events Contract – November 1, 2018**
- F. Signature Events Update**

4. BOARD COMMENTS: Chairman Collingsworth

5. ADJOURNMENT: Chairman Collingsworth
 APPLE VALLEY VILLAGE PBID
 REVENUE & EXPENDITURE REPORT
 CHECKING ACCOUNT AT CITIZENS BUSINESS BANK
 FOR THE MONTH ENDING APRIL 30, 2018

REVENUES

Transfer of funds	\$35,000.00
Kiosk signs	<u>325.00</u>
Total Income	\$35,325.00

EXPENDITURES

Administrative Consultant (Brett Savage)	\$ 1,500.00
Banner/Kiosk Signs (Reimbursements Donna Gilmore)	200.00
Banner/Kiosk Signs (Namingit4U-kiosk sign)	21.55
Consultant (Ed Henning)	1,485.00
Marketing (Optimist Club-flags)	1,000.00
Marketing (Daily Press)	480.00
Marketing (Angelique Johnson)	1,050.00
Marketing (Constant Contact)	45.00
Marketing (Siverts Publishing-street fair ads)	700.00
Marketing (AV Bar & Restaurant-Mixer)	501.12
Marketing (Town of Apple Valley)	2,220.00
Marketing (CBS-radio ads)	1,520.00
Marketing (Eldorado-radio ads)	2,000.00
Median-Electric/Water-(SCE)	26.48
Miscellaneous (AV Florist)	274.59
Postage (stamps)	20.00
Phone (Verizon)	<u>53.11</u>
Total Expenses	\$13,096.85

CHECKING ACCOUNT BALANCE AS OF 4-30-18 \$66,811.91

SAVINGS ACCONT WITH CAPITAL ONE

Balance as of 4-30-18 interest (.40%) \$192.26 \$ 552,178.11

ASSESSMENT MONEY HELD BY TOWN

As of 3-31-17 \$ 502,290.58

Respectfully submitted
 Donna Gilmore
 Treasurer

Apple Valley Village PBID