

Apple Valley Village Property-Owners Business Improvement District
P.O. Box 1044
Apple Valley, Calif. 92307

Phone: 760-810-9856 **Fax: 760-247-7392**

MEETING AGENDA

Wednesday, February 20, 2013

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location: MWA
13846 Conference Center Drive
Apple Valley, CA 92307-4377

Time: 9:00 a.m.

CALL TO ORDER: Chairman Cusack

ROLL CALL:

Board Members: Collingsworth_____, Gilmore_____, Hitt_____, Robinson_____
Past Chairman Cambridge_____, Vice Chairman Nassif_____, Chairman
Cusack_____.

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)

PUBLIC COMMENTS

1. **COMMITTEE UPDATES**

- A. **Status Update: Landscape Committee - Chris Hitt**
Recommendation:
Information only
- B. **Status Update: Budget Committee – Donna Gilmore**
Recommendation:
Information only
- C. **Status Update: Marketing Committee – Vice-Chairman Nassif**
Recommendation:
Information Only
- D. **Suggested items for next agenda**

2. **CONSENT AGENDA ITEMS:**

Recommendation: Adopt all items listed below on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

- A. **Approval of Minutes of December 5, 2012**
Recommendation:
Approve the subject minutes as part of the consent agenda
- B. **Treasurer’s Report –December 2012**
Recommendation:
Approve the subject treasurer’s report as part of the consent agenda
- C. **Treasurer’s Report – January 2013**
Recommendation:
Approve the subject treasurer’s report as part of the consent agenda

3. **NEW BOARD BUSINESS**

- A. **Chamber of Commerce Update**
 - i. Advertisement
 - ii. Kiosk Signs
- B. **PBID Officer Appointments**

4. **BOARD COMMENTS:** Chairman Cusack

5. **ADJOURNMENT:** Chairman Cusack

Next meeting is on Wednesday, March 20, 2013 at Mojave Water Agency, 9:00 a.m. located at their new building, just west of the previous location, at 13846 Conference Center

**APPLE VALLEY VILLAGE PBID
REVENUE & EXPENDITURE REPORT
CHECKING ACCOUNT AT AMERICAN SECURITY BANK
FOR THE MONTH ENDING DECEMBER 31, 2012**

REVENUES

EXPENDITURES

Administrative Consultant (Brett Savage)	\$ 1,000.00
Marketing (Daily Press)	600.00
Marketing (Fastsigns)	40.00
Marketing (Project Graphics)	149.52
Insurance (Philadelphia Ins Co)	812.00
Bk charge	3.00
Landscaping (Median Elect)	22.99
Phone (Verizon)	48.75
Total Expense	\$ 2,706.26

BALANCE IN CHECKING ACCOUNT AS OF 12-31-12 \$ 3,709.95

SAVINGS ACCOUNT WITH ING

Balance as of 12-31-12 interest .40% (43.02) \$127,257.81

ASSESSMENT MONEY HELD BY TOWN

As of 3-31-12 \$168,566.95

**Respectfully submitted
Donna Gilmore
Treasurer
Apple Valley Village PBID**

**VALLEY VILLAGE PBID
REVENUE & EXPENDITURE REPORT
CHECKING ACCOUNT AT AMERICAN SECURITY BANK
FOR THE MONTH ENDING JANUARY 31, 2013**

REVENUES

Kiosk Sign	\$ 125.00
Transfer Funds	10,000.00

EXPENDITURES

Administrative Consultant (Brett Savage)	\$ 1,000.00
Marketing (Daily Press)	600.00
Marketing (Axiom Media)	335.00
Marketing (Apple Valley Chamber)	2,625.00
Consulting (Ed Henning)	250.00
Bk charge	3.00
Landscaping (Median Elect)	25.23
Office Supplies (Donna Gilmore)	21.43
Phone (Verizon)	48.75
Total Expense	\$ 3,324.41

BALANCE IN CHECKING ACCOUNT AS OF 1-31-13 \$ 9,030.54

SAVINGS ACCOUNT WITH ING

Balance as of 1-31-13 interest .40% (41.41) \$117,299.22

ASSESSMENT MONEY HELD BY TOWN

As of 3-31-12 \$168,566.95

**Respectfully submitted
Donna Gilmore
Treasurer
Apple Valley Village PBID**