

**Apple Valley Village Property-Owners Business Improvement District  
P.O. Box 1044  
Apple Valley, Calif. 92307**

**Phone: 760-810-9856**

**Fax: 760-240-7685**

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**MEETING AGENDA**

**Wednesday, December 7, 2016**

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

*The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.*

*Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.*

**Meeting Location:** MWA  
13846 Conference Center Drive  
Apple Valley, CA 92307-4377

**Time:** 9:00 a.m.

**CALL TO ORDER: Past Chairman Cusack**

**ROLL CALL:**

Board Members: Chairman Collingsworth\_\_\_\_\_, Gilmore\_\_\_\_\_, Hitt\_\_\_\_\_, Cambridge\_\_\_\_\_,  
Nassif\_\_\_\_\_, Cusack\_\_\_\_\_. Kelley\_\_\_\_\_

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)

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## **PUBLIC COMMENTS**

### **1. COMMITTEE UPDATES**

- A. Status Update: Landscape Committee - Chris Hitt**  
**Recommendation:**  
Information only
- B. Status Update: Budget Committee – Donna Gilmore**  
**Recommendation:**  
Information only
- C. Status Update: Marketing Committee – Scott Nassif**  
**Recommendation:**  
Information Only
- D. Status Update: PBID Renewal Committee – Donna Gilmore**  
**Recommendation:**  
Information Only
- E. Suggested items for next agenda**

### **2. CONSENT AGENDA ITEMS:**

Recommendation: Adopt all items listed below on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

- A. Approval of Minutes of November 16, 2016**  
**Recommendation:**  
Approve the subject minutes as part of the consent agenda
- B. Treasurer’s Report – November 2016**  
**Recommendation:**  
Approve the subject treasurer’s report as part of the consent agenda

### **3. NEW BOARD BUSINESS**

- A. Town of Apple Valley Update**
- B. Nomination Committee – Election Results**
- C. Signature Events Updates**

### **4. BOARD COMMENTS: Past Chairman Cusack**

### **5. ADJOURNMENT: Past Chairman Cusack**

**Next meeting is on Wednesday, January 18, 2017 at Mojave Water Agency, 9:00 a.m. located at 13846 Conference Center, Apple Valley CA.**

APPLE VALLEY VILLAGE PBID  
 REVENUE & EXPENDITURE REPORT  
 CHECKING ACCOUNT AT CITIZENS BUSINESS BANK  
 FOR THE MONTH ENDING NOVEMBER 30, 2016

REVENUES

Town of Apple Valley	\$118,826.00
Parade Entry fees	40.00
Total Income	\$ 118,866.00

EXPENDITURES

Administrative Consultant (Brett Savage)	\$ 1,500.00
Banner/Kiosk Signs (Reimbursements Donna Gilmore)	200.00
Banner/Kiosk Signs (Chris Hitt-reimbursement banners)	200.00
Consultant Services (Ed Henning)	810.00
Marketing (Daily Press)	20.00
Marketing (Angelique Johnson)	1,050.00
Marketing (Mojave Copy-newsletter)	1,121.95
Marketing (Axiom website)	385.00
Marketing (Constant Contact)	45.00
Meeting Refreshments (Donna Gilmore)	7.46
Meeting Refreshments (Apple Valley Chamber)	25.00
Phone (Verizon)	56.86
Postage (PO Box Rental)	106.00
Small Office Supplies (Brett Savage-ballots)	114.06
Landscape (Liberty Utilities)	66.86
Total Expenses	\$ 6,408.19

CHECKING ACCOUNT BALANCE AS OF 11-30-16 \$157,134.07

SAVINGS ACCONT WITH ING

Balance as of 11-30-16 interest (.40%) \$182.84 \$ 558,830.64

ASSESSMENT MONEY HELD BY TOWN

As of 10-31-15 \$ 508,393.28

Respectfully submitted  
 Donna Gilmore  
 Treasurer  
 Apple Valley Village PBID