

Apple Valley Village Property-Owners Business Improvement District
P.O. Box 1044
Apple Valley, Calif. 92307

Phone: 760-810-9856

Fax: 760-240-7685

MEETING AGENDA

Wednesday, November 16, 2016

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location: MWA
13846 Conference Center Drive
Apple Valley, CA 92307-4377

Time: 9:00 a.m.

CALL TO ORDER: Chairman Collingsworth

ROLL CALL:

Board Members: Chairman Collingsworth_____, Gilmore_____, Hitt_____, Cambridge_____,
Nassif_____, Cusack_____. Kelley_____

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)

PUBLIC COMMENTS

1. COMMITTEE UPDATES

- A. Status Update: Landscape Committee - Chris Hitt**
Recommendation:
Information only
- B. Status Update: Budget Committee – Donna Gilmore**
Recommendation:
Information only
- C. Status Update: Marketing Committee – Scott Nassif**
Recommendation:
Information Only
- D. Status Update: PBID Renewal Committee – Donna Gilmore**
Recommendation:
Information Only
- E. Suggested items for next agenda**

2. CONSENT AGENDA ITEMS:

Recommendation: Adopt all items listed below on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

- A. Approval of Minutes of October 19, 2016**
Recommendation:
Approve the subject minutes as part of the consent agenda
- B. Treasurer’s Report – October 2016**
Recommendation:
Approve the subject treasurer’s report as part of the consent agenda

3. NEW BOARD BUSINESS

- A. Town of Apple Valley Update**
- B. Nomination Committee Update**
- C. Signature Events Updates**

4. BOARD COMMENTS: Chairman Collingsworth

5. ADJOURNMENT: Chairman Collingsworth

Next meeting is on Wednesday, December 7, 2016 at Mojave Water Agency, 9:00 a.m. located at 13846 Conference Center, Apple Valley CA.

APPLE VALLEY VILLAGE PBID
 REVENUE & EXPENDITURE REPORT
 CHECKING ACCOUNT AT CITIZENS BUSINESS BANK
 FOR THE MONTH ENDING OCTOBER 31, 2016

REVENUES

Kiosk signs	\$ 75.00	
Parade Sponsorship (Big Apple Auto)		1,500.00
Parade Sponsorship (AV Communications)		1,000.00
Refund (Bear Valley Rentals)		250.00
Parade Entry fees		<u>120.00</u>
Total Income		\$ 2,945.00

EXPENDITURES

Administrative Consultant (Brett Savage)		\$ 1,500.00
ARGP (Scully Joint Living Trust)		1,942.24
Banner/Kiosk Signs (Reimbursements Donna Gilmore)		200.00
Banner/Kiosk Signs (Namingit 4 U-kiosk signs)		129.60
Consultant Services (Ed Henning)		1,890.00
Legal/Accounting (Starbuck Walsh LLP)		1,000.00
Marketing (Daily Press)		670.00
Marketing (Daily Press-street fair ad)		630.00
Marketing (Angelique Johnson)		1,050.00
Marketing (CBS Radio)		500.00
Marketing (El Dorado)		240.00
Marketing (Parade Prizes)		950.00
Marketing (Signature Events-parade fee)		2,250.00
Marketing (Namingit 4 U-parade signs)		108.00
Marketing (Town of Apple Valley-parade insurance)		306.00
Marketing (Constant Contact)		45.00
Marketing (Hitt Plumbing-parade)		1,718.37
Taxes (Franchise Tax Board)		10.00
Phone (Verizon)		56.95
Landscape (SCE)		<u>50.64</u>
Total Expenses		\$ 15,246.80

CHECKING ACCOUNT BALANCE AS OF 10-31-16 \$43,733.26

SAVINGS ACCONT WITH ING

Balance as of 10-31-16 interest (.40%) \$188.87 \$ 558,647.80

ASSESSMENT MONEY HELD BY TOWN

As of 10-31-15 \$ 508,393.28

Respectfully submitted
 Donna Gilmore
 Treasurer

Apple Valley Village PBID