

Apple Valley Village Property-Owners Business Improvement District
P.O. Box 1044
Apple Valley, Calif. 92307

Phone: 760-810-9856

Fax: 760-247-7392

MEETING AGENDA

Wednesday, January 21, 2015

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location: MWA
13846 Conference Center Drive
Apple Valley, CA 92307-4377

Time: 9:00 a.m.

CALL TO ORDER: Chairman Cusack

ROLL CALL:

Board Members: Vice Chairman Collingsworth_____, Gilmore_____, Hitt_____, Robinson_____
Past Chairman Cambridge_____, Nassif_____, Chairman Cusack_____.

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)

PUBLIC COMMENTS

1. COMMITTEE UPDATES

- A. Status Update: Landscape Committee - Chris Hitt**
Recommendation:
Information only
- B. Status Update: Budget Committee – Donna Gilmore**
Recommendation:
Information only
- C. Status Update: Marketing Committee – Scott Nassif**
Recommendation:
Information Only
- D. Suggested items for next agenda**

2. CONSENT AGENDA ITEMS:

Recommendation: Adopt all items listed below on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

- A. Approval of Minutes of December 10, 2014**
Recommendation:
Approve the subject minutes as part of the consent agenda
- B. Treasurer’s Report – December 2014**
Recommendation:
Approve the subject treasurer’s report as part of the consent agenda

3. NEW BOARD BUSINESS

- A. Chamber of Commerce Update**
- B. Signature Events Update and Contract Approval**
- C. Appointment of 2015 PBID Board Officers**

4. BOARD COMMENTS: Chairman Cusack

5. ADJOURNMENT: Chairman Cusack

Next meeting is on Wednesday, February 18, 2015 at Mojave Water Agency, 9:00 a.m. located at 13846 Conference Center, Apple Valley CA.

**APPLE VALLEY VILLAGE PBID
REVENUE & EXPENDITURE REPORT
CHECKING ACCOUNT AT CITIZENS BUSINESS BANK
FOR THE MONTH ENDING DECEMBER 31, 2014**

REVENUES

Kiosk Signs **100.00**

EXPENDITURES

Administrative Consultant (Brett Savage)	\$ 1,500.00
Consultant Services (Ed Henning hand bills)	200.00
Consultant Services (Angelique Johnson)	1,500.00
Marketing (Love Media Group)	495.00
Marketing (Daily Press)	600.00
Marketing (AV Chamber)	2,000.00
Website (AV Chamber)	740.00
Meeting Refreshments (Donna Gilmore)	6.00
Postage (Mojave Copy Newsletters)	103.69
Small Office Supplies (Donna Gilmore)	18.34
Landscaping (SCE)	54.36
Phone (Verizon)	48.95
Total Expense	\$ 7,266.34

BALANCE IN CHECKING ACCOUNT AS OF 12-31-14 **\$ 83,743.57**

SAVINGS ACCOUNT WITH ING

Balance as of 12-31-14 interest .40% (\$196.44) **\$579,444.51**

ASSESSMENT MONEY HELD BY TOWN

As of 8-31-14 **\$600,739.93**

**Respectfully submitted
Donna Gilmore
Treasurer
Apple Valley Village PBID**